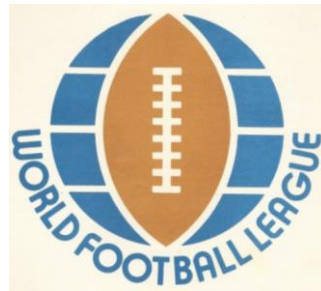




Confidential Report, 1974

On World Football League

Prepared by the National Football League



WORLD FOOTBALL LEAGUE

League Office: 4299 MacArthur Blvd.

Newport Beach, California

92660

Telephone: (714) 833-0190

LEAGUE STAFF

President: Gary Davidson

Secretary/General Counsel: Donald J. Regan

Public Relations Director: Don Anderson

Publicity Director: Gary Wright

General Player Scout: Jim Steffen

Personnel Department: Mike Mercer

Director of Football Operations: Henry Lee Parker

Vice President, Communications: D. Max Muhleman

Associate General Counsel: Tim S. Grandi

Transportation: Ted Palmquist thru T. C. I. Travel, Encino

Eastern Division

Florida Blazers

Jacksonville Sharks

New York Stars

Philadelphia Bell

Central Division

Birmingham Americans

Chicago Fire

Detroit Wheels

Memphis Southmen

Western Division

The Hawaiians

Houston Texans

Portland Storm

So. California Sun

June 1, 1974

FUTURES

- 1) Ken Stabler (Birmingham, 1976)
- 2) Ron Jessie (Birmingham, 1975)
- 3) Richmond Flowers (Houston, 1975)
- 4) John Douglas (Honolulu, 1975)
- 5) Vince Clements (Honolulu, 1975)
- 6) John Isenbarger (Honolulu, 1975)
- 7) Ted Kwalick (Honolulu, 1975)
- 8) Jim Sniadecki (Honolulu, 1975)
- 9) Calvin Hill (Honolulu, 1975)
- 10) Randy Johnson (Honolulu, 1975)
- 11) Edd Hargett (Honolulu, 1975)
- 12) John Wilbur (Honolulu, 1975)
- 13) Craig Morton (Houston, 1975)
- 14) Steve Chomyszak (Philadelphia, 1975)
- 15) Ron Holliday (Philadelphia, 1975)
- 16) Daryle Lamonica (So. California, 1975)
- 17) Larry Csonka (Toronto, 1975)
- 18) Jim Kiick (Toronto, 1975)
- 19) Paul Warfield (Toronto, 1975)
- 20) Bill Bergey (Virginia, 1976)
- 21) Marlin McKeever (So. California, 1974;
Signed by WFL then waived for '74 & '75
by Philadelphia Eagles)
- 22) Bob Davis (Virginia, 1974; signed by
WFL then waived for '74 & '75
by N. O. Saints)
- 23) Fred Hoaglin (Virginia, 1975)
- 24) Mike Montgomery (Birmingham, 1975)
- 25) John Gilliam (Honolulu, 1975)
- 26) Ed Flanagan (Honolulu, 1975)
- 27) Larry Smith (Jacksonville, 1975)
- 28) Harmon Wages (Jacksonville, 1975)
- 29) Guy Dennis (Jacksonville, 1975)
- 30) Carter Campbell (New York Stars, 1975)
- 31) Ron Billingsley (Portland, 1975)
- 32) Tom Drougas (Portland, 1976)
- 33) Perry Williams (Virginia, 1975)
- 34) Curley Culp (So. California, 1975)
- 35) Levert Carr (Portland, 1975)
- 36) Chip Glass (Jacksonville, 1975)
- 37) Fred Abbott (Jacksonville, 1976)
- 38) Rocky Rasley (Portland, 1976)
- 39) Cecil Turner (Jacksonville, 1975)
- 40) Bob Newton (So. California, 1976)
- 41) Fair Hooker (Jacksonville, 1976)
- 42) Bob McKay (Chicago, 1975)
- 43) Jim Mitchell (Birmingham, 1975)
- 44) Mike Taylor (Portland, 1974; signed
by WFL then waived for 1974 by
New York Giants)

OPTION-PLAYOUTS

- 1) Ron East, Honolulu
- 2) John Elliott, New York Stars
- 3) Virgil Carter, Chicago
- 4) Bob Creech, Houston
- 5) Charley Harraway, Birmingham
- 6) Paul Robinson, Birmingham
- 7) Greg Wojcik, Honolulu

June 1, 1974

FORMER PROMINENT NFL PLAYERS

- * 1. WR Dennis Homan, Birmingham
- 2. QB George Mira, Birmingham
- * 3. LB Ross Brupbacher
- 4. WR Jim Seymour, Chicago
- 5. RB Leo Hayden, Chicago
- 6. WR Bruce Jankowski, Chicago
- 7. WR Todd Snyder, Chicago
- 8. WR Warren McVea, Detroit
- 9. QB Karl Sweetan, Houston
- *10. RB Hoyle Granger, Houston
- 11. LB Garland Boyette, Houston
- 12. CB Alvin Wyatt, Jacksonville
- 13. G Richard Cheek, Jacksonville
- 14. WR Bubba Thornton, Jacksonville
- 15. RB Ron Lamb, Jacksonville
- 16. DE Vernon Vanoy, Jacksonville
- 17. QB John Stofa, Jacksonville
- 18. TE Dennis Hughes, Jacksonville
- 19. RB Travis Williams, Jacksonville
- *20. WR George Sauer, New York Stars
- 21. TE Tom Beer, New York Stars
- 22. T Rick Sharp, New York Stars
- 23. QB Don Gault, New York Stars
- 24. G Dick Hart, New York Stars
- 25. WR Wendell Tucker, Southern California
- 26. T Gene Ferguson, Southern California
- 27. WR Sam Dickerson, Southern California
- 28. T Joe Carollo, Southern California
- 29. TE Jacques MacKinnon, So. Calif.
- 30. DE Wes Grant, Southern California
- 31. LB Don Parish, Southern California
- 32. RB Clem Turner, Southern California
- 33. QB John Huarte, Memphis
- 34. RB A. D. Whitfield, Virginia
- *35. WR Gary Collins, Virginia
- 36. RB Jim Ford, New York Stars
- 37. DB D'Artagnan Martin, New York Stars
- 38. WR Monte Ledbetter, Jacksonville
- 39. DT Bob Tatarek, Jacksonville
- 40. QB Kay Stephenson, Jacksonville
- 41. DT Greg Lens, New York Stars
- 42. C Bob Kuziel, New York Stars
- 43. QB Greg Barton, Portland
- 44. DB Rickie Harris, Virginia
- 45. WR Jon Henderson, Detroit
- 46. WR Drew Buie, Jacksonville
- 47. T Willie Crittenden, Jacksonville
- 48. K Grant Guthrie, Jacksonville
- 49. DE Gerry Philbin, New York Stars
- 50. TE Carlos Bell, Portland
- 51. WR Gail Gogdill, Portland
- 52. WR Vern Studdard, Birmingham
- 53. S W. K. Hicks, Virginia
- *54. DB Larry Willingham, Birmingham
- 55. C John Matlock, Birmingham
- 56. WR Jon Henderson, Detroit
- 57. K Booth Lusteg, Detroit
- 58. WR Hubie Bryant, Detroit
- 59. K Dale Livingston, Detroit
- 60. G Mike Wilson, Detroit
- 61. G Jim Cadile, Honolulu
- 62. DT Joe Robb, Houston
- 63. DT Al Dotson, Houston
- 64. RB Sid Blanks, Houston
- 65. DB Dennis Pete, Jacksonville
- 66. DT Frank Cornish, Jacksonville
- 67. DT Lloyd Voss, New York Stars
- *68. WR Homer Jones, New York Stars
- 69. LB Doug Woodlief, New York Stars
- 70. LB Bob Grant, Philadelphia
- 71. WR Jim Krieg, Portland
- 72. WR Dave Williams, So. California
- 73. CB Chuck Beatty, Virginia
- 74. C Guy Murdock, Chicago
- 75. LB Bill Hobbs, Florida
- 76. TE Freeman White, Houston
- 77. DT John Baker, Houston
- 78. S Joe Green, Houston
- *79. QB Mike Taliaferro, Houston
- 80. WR Rick Eber, Houston
- 81. DT Don Brumm, Houston
- 82. DT Jim Kanicki, Houston
- 83. LB Bill Overmyer, Houston
- 84. RB Jim Nance, Houston
- 85. RB Paul Gipson, Houston
- 86. RB Dickie Post, Houston
- 87. RB Ward Walsh, Houston
- 88. WR Don Maynard, Houston
- 89. QB Eldridge Dickey, Houston
- 90. QB Harry Theofiledes, Houston

*Tolled Contracts

June 1, 1974

FORMER PROMINENT NFL PLAYERS – CON'T

- *91. S Chuck Latourette, Houston
- 92. WR Al Young, New York Stars
- 93. TE Burt Askson, New York Stars
- * 94. TE Ray Parson, New York Stars
- 95. DB Earl Christy, New York Stars
- 96. RB Henry Dyer, So. Calif.
- 97. DT Jim Norton, So. Calif.
- 98. LB Ken Lee, So. Calif.
- 99. WR Walt Roberts, So. Calif.
- 100. RB Don McCall, So. Calif.
- 101. QB Wayne Estabrook, So. Calif.
- 102. DT Rex Mirich, So. Calif.
- 103. T Steve Wright, Chicago
- 104. LB Rudy Kuechenberg, Chicago
- 105. T Sam Walton, New York Stars
- 106. DT Mike McBath, Florida Blazers
- 107. DB Clark Hoss, Portland
- 108. DB Mike Freeman, Houston
- 109. DB Fletcher Smith, Houston
- 110. DT Dick Evey, Chicago
- 111. DB Randy Beverly, New York Stars
- 112. WR Warren Wells, Houston
- 113. TE Mickey McCarty, Chicago Fire
- 114. DB Clancy Williams, Portland
- 115. DE Larry Estes, New York Stars
- 116. LB Bill McKoy, New York Stars

*Tolled Contracts

June 1, 1974

DRAFTEES

1. QB Danny White, Cowboys 3rd, Toronto
2. LB Glenn Robinson, Colts 3rd, Chicago
3. LB Steve Manstedt, Oilers 4th, Birmingham
4. DB Durwood Keeton, Cards 4th, So. California
5. DB Mike Townsend, Vikings 4th, Jacksonville
6. WR Ike Harris, Cards 4th, So. California
7. T Matt Herkenhoff, Chiefs 4th, New York Stars
8. QB Norris Weese, Rams 4th, Honolulu
9. T Frank Johnson, Rams 4th, Honolulu (ok)
10. DT Bill Stevenson, Dolphins 4th, Toronto
11. LB Gary Baccus, Jets 5th, Honolulu
12. T John Kelsey, Cowboys 5th, Honolulu
13. LB Cleveland Vann, Dolphins 5th, So. Calif.
14. RB Wayne Jones, Jets 6th, Jacksonville
15. RB James McAlister, Raiders 6th, So. Calif.
16. DB Jim Bright, Cowboys 6th, So. California
17. DB Robin Sinclair, Bengals 6th, So. Calif.
18. T Booker Brown, Oilers 6th, So. California
19. RB Mark Kellar, Vikes 6th, Chicago
20. T Bob Wolfe, Dolphins 6th, Birmingham
21. WR Jack Ettinger, Bears 7th, Toronto
22. RB Kermit Johnson, 49'ers 7th, So. California
23. TE Greg Latta, Colts 8th, Virginia
24. DT Ron Rydalch, Jets 8th, Houston
25. RB Paul Miles, Colts 8th, Toronto
26. RB Jim Rathje, Giants 9th, Detroit
27. WR Don Hutt, Rams 9th, Honolulu
28. DB Derek Williams, Rams 9th, Honolulu
29. RB Jim Jennings, Chiefs 9th, Toronto
30. DB Dave Atkinson, Steelers 10th, Honolulu
31. QB Gary Valbuena, Dolphins 10th, So. Calif.
32. DE Jim Buckmon, Saints 12th, Houston
33. T Eddie Foster, Patriots 12th, Jacksonville
34. G Dan Dixon, Oilers 13th, Detroit
35. LB Mike Truax, Saints 13th, Birmingham
36. DT Paul Vellano, Bears 14th, Virginia
37. LB Len Burnham, Chiefs 15th, Honolulu
38. QB Peil Pennington, Broncos 15th, Detroit
39. K Bob Thomas, Rams 15th, Jacksonville
40. G Buddy Brown, Giants 16th, Birmingham
41. DE Neal Skarin, Chargers 16th, So. California
42. RB Alonzo Emery, Cardinals 16th, So. Calif.
43. DT Lucious Selmon, Patriots 16th, Toronto
44. WR Delario Robinson, Raiders 16th, Chicago
45. DB Daryl Bishop, Bengals 16th, New York Stars
46. DB John Moseley, Cardinals 17th, Honolulu
47. G Levi Stanley, 49'ers 17th, Honolulu
48. WR Marvin Williams, Saints 17th, Detroit
49. DB David Langner, Chiefs 17th, Birmingham
50. DB Buzzy Lewis, Colts 17th, Jacksonville
51. T Tim Guy, Bills 5th, So. California
52. DT Jeff Sevy, Bears 12th, Honolulu
53. DE John Ricca, Jets 12th, Virginia
54. RB Clayton Heath, Miami 13th, Chicago
55. DE Ed Johnson, Bengals 9th, Detroit
56. G Jim Kregel, Steelers 10th, Honolulu
57. TE Keith Krepfle, Eagles 5th, Jacksonville
58. LB Glen Gaspard, 49'ers 10th, Jacksonville
59. QB Don Van Galder, Redskins 14th, Portland
60. LB Ted Jornov, Bengals 13th, So. Calif.
61. TE Burney Veazey, Jets 7th, Honolulu
62. DB James Sims, Giants 12th, New York Stars
63. T Al Oliver, Rams 3rd, Honolulu

June 1, 1974

WFL TICKET PRICES

(Based on press reports)

BIRMINGHAM AMERICANS – Range \$8 to \$15

CHICAGO FIRE --\$7

DETROIT WHEELS --\$8, 6 and 4 (season tickets \$80-70-60-40)

FLORIDA BLAZERS --\$9.95 to \$5.50

HONOLULU HAWAIIANS – Not available

HOUSTON TEXANS --\$8

JACKSONVILLE SHARKS --\$8 to \$4 (Season tickets at \$80-60-40-30)
Went up \$10 per after May 15.

MEMPHIS SOUTHMEN -- \$10 and \$8

NEW YORK STARS -- \$9 to \$5 (Season tickets at \$90-70-50)

PHILADELPHIA BELL -- \$6

PORTLAND STORM -- \$7.50 TO \$2.50

SOUTHERN CALIFORNIA SUN -- \$7.50 to \$3

WFL NATIONAL TV GAMES

WFL has announced national TV games for first eight weeks of season. Eleven of 12 WFL teams will be seen in these eight games. All national TV games will be played on Thursday nights.

July 11 New York at Jacksonville

18 Portland at Memphis

25 New York at Philadelphia

Aug. 1 Southern California at Memphis

8 Hawaiians at Jacksonville

15 Southern California at Houston

22 Chicago at Detroit

29 Birmingham at Chicago

June 1, 1974

WFL GAME OFFICIALS

Henry Lee Parker, Director of Football Operations,
John McDonough, Special Consultant

Name	City	Last Assignment	Occupation
Irving Alsobrook	Jacksonville, FL	Fla-Ga Off. Assn.	Administrator
Jack Baker	Longmont, CO	Big Eight	Remodeler
Dr. T. Benson	Atlanta, GA	So. Off. Assn.	Dentist
Don Berberet	Fullerton, CA	PCAA	Educator
Henry Bowman	Chicago, IL	Big Ten	Executive
Dave Brazell	Phoenix, AZ	WAC	A.D., Grand Canyon College
Gerald Braznell	St. Louis, MO	St. Louis Off. Assn.	Manufacturer
Bob Bright	Sweetwater, TN	Ohio Valley Conf.	Manufacturer
<u>Barry Brown</u>	<u>Seal Beach, CA</u>	<u>NFL</u>	<u>Educator</u>
Les Bruckner	Glendale, CA	Pac-8	Educator
Jim Campbell	Memphis, TN	SEC	Sales Representative
Ray Chapman	Denville, NJ	ECAC	Manufacturer
Robert Cooper	Baltimore, MD	ACC	Sporting Goods
Dr. Phil Davidson	Youngstown, OH	Inter-County Conf.	Podiatric Physician, Surgeon
Ted Deutsch	Cincinnati, OH	Ohio Assn of Off.	Manufacturer
Fred Dungan	Shawnee Mission, KS	Rocky Mountain	Businessman
Oscar Edmonds	Memphis, TN	SEC	Self-Employed
Dr. Henley Freeman	Mogadore, OH	Missouri Valley Conf.	Optometrist
William Gosier	Ft. Valley, GA	So. Off. Assn.	Educator
Jack Harper	Dallas, TX.	Southland Conf.	Educator
Donald Helsley	St. Peters, MO	St. Louis Off. Assn.	Businessman
Paul Holly	Memphis, TN.	SWAC	Educator
<u>Hunter Jackson</u>	<u>Johnson City, TN</u>	<u>NFL</u>	<u>Hardware & Supply</u>
<u>George Kennard</u>	<u>Prarie Village, KS</u>	<u>NFL</u>	<u>Electrician</u>
<u>Tommy Miller</u>	<u>Johnson City, TN</u>	<u>AFL</u>	<u>Educator</u>
Tom Myers	San Jose, CA	Pac-8	Businessman
Mike Nevin	Shakopee, MN	Suburban Off. Assn.	Airline Pilot
Bill Osburn	Ottawa, KS	Big Eight	Florist
John Overby	St. Joseph, MO	MO. Valley Conf.	Golf Pro
Jack Pittges	Chicago, IL	Ath. Off. Assn.	Paper Broker
Don Porter	Oklahoma City, OK	Big Eight	Executive
Steve Rainer	Columbus, OH	Ohio Assn. of Off.	Salesman
Dr. Mel Ross	Arcadia, CA	PCAA	Educator
Roy Saatzer	Port Arthur, TX	Southland Conf.	Building Official
Tom Sorccino	Englewood, CO	WAC	Educator
Charles Schell	Beacon, NY	EIAC	Educator
William Summers	Framingham, MA	Mass. State Teachers College League	Educator
Ed Trexler	Tempe, AZ	Big Sky	Educator
Harry Utoff	Victoria, TX	Southland Conf.	Executive
<u>Aaron Wade</u>	<u>Compton, CA</u>	<u>NFL</u>	<u>Educator</u>
Dr. Jay Williams	Bryan, TX	SWC	Educator
Jerry Woodhouse	Columbus, OH	Ohio Assn. of Off.	Clothier
<u>Bill Wright</u>	<u>High Point, NC</u>	<u>NFL</u>	<u>Bank Executive</u>

June 1, 1974

BIRMINGHAM AMERICANS

(Central Division)

Club Address: 921 21st Street North
Birmingham, Alabama
Mail Address: P. O. Box 2431
Birmingham, Alabama 35203

Telephone: (205) 251-2224
(205) 251-1322

Owners: Bill Putnam, Cecil Day, Lon Day, J. Donnally Smith
President: Ms. Carol Stallworth
Coaches: Jack Gotta (Head Coach), Ardell Wiegart, Lynn Amedee, Marv Bass,
Wayne Grubb
Stadium: Legion Field (72, 000)
General Manager: Jack Gotta
Personnel Director: Not available
Scouts: Not available
Public Relations Director: Tommy McCollistier; Assistant: Mike Merrill
Business Manager: Irv Gack
Colors: Scarlet, Royal Blue, White
Trainer: Pat Dye
Training Camp: June 10, Marion Institute, Marion, Alabama

1974 Schedule

Prominent Signed Players

July 10 – So. California	WR Dennis Homan
17 – at New York	QB Ken Stabler (1976)
24 – Memphis	QB George Mira
31 – at Detroit	LB Ross Brupbacher
Aug. 7 – Detroit	WR Ron Jessie (1975)
14 – Hawaiians	WR Mike Montgomery (1975)
21 – at Jacksonville	RB Charley Harraway
29 – at Chicago	RB Paul Robinson
Sept. 2 – Florida	DB Larry Willingham
7 – Chicago	C John Matlock
11 – at Memphis	WR Vern Studdard
18 – Houston	TE Jim Mitchell
25 – at Portland	
29 – at Hawaiians	
Oct. 9 – Portland	
16 – at So. Calif.	
23 – Jacksonville	
30 – at Florida	
Nov. 6 – Philadelphia	
13 – at Houston	

BIRMINGHAM AMERICANS

Principal owner is Bill Putnam, 921 21st Street North, Birmingham, Alabama.

Phone 205-324-9817 or 404-325-3535.

Putnam is Atlanta construction man, past president of the Atlanta Flames of NHL and the Atlanta Hawks of NBA. Sold both. His company built the Omni, where Hawks now play.

There are three key people in his general partnership, Cecil Day, Lon Day and J. Donnally Smith, all of Atlanta.

Lon Day heads First Innkeepers of America, a subsidiary of his brother Cecil Day's Inn corporation. Lon Day's administrative assistant is Ms. Carol Stallworth, 29, blonde, who carries the title of president of the Birmingham Americans.

Carol's husband Jim operates a truck leasing company.

Jack Gotta, ex of CFL, is head coach and general manager. They claim 15,000 season tickets sold, most on basis of Stabler coming in '76. George Mira is around for QB until then.

Play at 72,000-seat Legion Field.

Bill Putnam was associate of Jerry Wolman when latter purchased Philadelphia Eagles in 1964. Putnam was an officer with Morgan Guaranty and assisted in acquiring loan for Wolman. Putnam later became a 25 percent owner of the Philadelphia Flyers when Wolman put together package involving construction of The Spectrum arena and Philadelphia was granted a National Hockey League franchise. On June 23 1970, Putnam sold his 25 percent share of Flyers to F. Eugene Dixon for reported \$2.3 million.

In the mid-60's, Putnam was executive vice president of Jack Kent Cooke enterprises and at one NHL meeting represented Cooke when Philadelphia (an Los Angeles) received NHL expansion franchises.

Good source says Bill Putnam at one time lost money in an amusement park venture in Florida.

While running Atlanta Hawks NBA team, the 10 men who had purchased the Omni set-up (Hawks, Flames, etc.) became disillusioned with Putnam for abortive attempt to get Julius Erving to the Hawks... They decided to get rid of him, but he had a "buy-back" deal on his 10% of stock, i. e., if could find a buyer, Omni group would have to match price. Pendley brothers of Atlanta (construction and real estate) offered \$1 million and Omni met it, apparently giving Putnam that amount as he got out.

Pendley brothers were approached by Putnam later to put a WFL franchise in Atlanta.

Source got much of this from a fellow who does security work for him who also does security for Pendley brothers... Through this security man, Falcons were told last October the WFL game plan; Get investors; if that didn't work, sue NFL; go after veteran NFL players, etc.

Americans have hired Irv Gack, former Atlanta Hawks business manager, and Tom McCollistier, former Atlanta Hawks p. r. man.

They had offered director of player personnel job to Jon Jelacic, now on Tom Braatz' staff with Falcons... Offered Jelacic two-year contract for \$35,000 a year, guaranteeing first year... Deal fell through when wouldn't guarantee second year.

Americans made their big push for Claude Humphrey of Falcons... Putnam allegedly offered Claude \$600,000 deal over three years.

Putnam supposed to have told someone that Americans have \$200,000 in the bank. Source has no idea Putnam's real net worth... There's the reported \$2.3 million from Flyers sale, \$1 million from Omni... but don't know how much lost in Florida deal.

A source in Birmingham learned from an officer of the team that there are both general and limited partners. The general partners are reportedly controlled by Putnam and Ms. Stallworth. Lon and Cecil Day are among the controlled general partners. They are successful businessmen – Day Inn Corporation of Atlanta – but source does not believe they are able or willing to invest large amounts of working capital. Other general partners are:

J. Donnally Smith
An unnamed partner of Smith
Irving Gack – whom source does not believe to be of any wealth
Erwin Plesko – a land developer in Jacksonville who may have money

The source reported that the team officers are actively looking for ten investors to put up \$150,000 apiece as limited partners. If circumstances force them, the officers will seek \$75,000 apiece from 20 limited partners.

Cecil and Lon Day have outstanding reputations in the Atlanta area. Cecil Day is a very active church worker, very involved in the Dunwoody Baptist Church. The Days do not have any kind of big money at all – nothing big enough for a franchise. The inns they have are all being run on borrowed money.

J. Donnally Smith also of Atlanta has a good reputation too. He is close to the Days. None of them can manage the deal on their own. They need outside help.

In addition to the Day's motel enterprise they have established a real estate company which has entered this field in the Atlanta area in a large way. The Day's conglomerates are housed in a ten story office building on Buford Highway in N. E. Atlanta by the Days. In the early part of this year Days Inn purchased a large tract of land just off Route 185 and has erected a large motel which should be ready for the summer season. Banking circles in the Atlanta area while conceding that the Days Inns are now operating at a loss appear to have confidence in Days operations. A Source at a Citizens & Southern Bank (one of the largest in the south) advises he is unaware of any blemishes on Days' financial practices.

Putnam: "The franchise cost us a half million. Another million will get us going this year and we can make money on an average of 41,000 attendance. This is without a lucrative TV contract to help out."

June 1, 1974

CHICAGO FIRE

(Central Division)

Club Address: 1580 North Northwest Highway
Suite 6
Park Ridge, Illinois
60068

Telephone: (312) 694-3220

Owners: Tom Origer, Nick Mileti
President: Not available
Executive Vice President: Al Lange
Coaches: Jim Spavital (Head Coach), Joe Spencer, Tommy Hudspeth,
Chuck Dickerson
General Manager: Not available
Personnel Director: Bill Byrne
Public Relations: Jim Walker
Colors: Black & Scarlet
Training Camp: June 3, Lake Forest (IL) College

1974 Schedule	Prominent Signed Players
July 10 – Houston	WR Jim Seymour
17 – Jacksonville	QB Virgil Carter
24 – at Portland	WR John Wright
28 – at Hawaiians	RB Mark Kellar (Minn.'s 6 th pick)
Aug. 7 – at Florida	RB Leo Hayden
14 – Philadelphia	WR Bruce Jankowski
22 – at Detroit	QB John Walton
29 – Birmingham	WR Todd Snyder
Sept. 2 – at So. California	DE Glenn Robinson (Balt.'s 3 rd round pick)
7 – at Birmingham	C Guy Murdock
11 – So. California	OT Steve Wright
18 – Memphis	LB Rudy Kuechenberg
25 – at Florida	RB Cyril Pinder
Oct. 2 – New York	
9 – Detroit	
16 – at New York	
23 – Hawaiians	
30 – at Philadelphia	
Nov. 6 – at Memphis	
13 – at Jacksonville	

CHICAGO FIRE

Owner is Tom Origer, 1380 North Northwest Highway, Suite 6, Park Ridge, Illinois 60068. Phone 312-694-3220.

Origer bought franchise from Cleveland sportsman-promoter Nick Mileti (Cleveland Indians, Cleveland Cavaliers, WHA Cleveland Crusaders) for varies reported sums from \$250,000 to \$400,000. Started in construction business, source file says made most of money from real estate, worth \$4 million. One quote from Origer, "I won't worry about finances until I lose \$5 million."

Mileti is reportedly still a ten percent stockholder in the club.

Al Lange is executive vice president, head coach is Jim Spavital, ex-CFL.

Claim 13,000 season tickets sold.

Have a clip quoting Gerry Phipps as hearing that "Chicago owner had to take out a second mortgage on his home and on an apartment he owns in order to meet commitment on Virgil Carter contract."

Play at Soldier Field.

Bill Byrne is the club's personnel director. Clip on file says he is agent for current NFL players and is a former minor league executive who has his own 12-man scouting network.

Good source agrees with report that Origer net worth about \$4 million...

Questions report that Nick Mileti still 10 per cent owner.

On report that Origer had to take second mortgage on home and apartment to make Virgil Carter commitment, source says he understands Origer's wife also on notes...

Cites possible IRS trouble for Origer but IRS reportedly willing to file at this point... Will get him off hook legally but will still cost him some money... Grand jury currently investigating eight land deals by Origer's construction company with intimations of possible payoff bribes to change zoning.

Origer was quoted as saying he wouldn't contribute "one red cent" of Fire money to help pay for Csonka, Warfield, Kiick, later changed mind, said it "made WFL."

Of player personnel director Bill Byrne, source confirms that he was with Columbus Bucks of the Midwest Football League, and is also an NFL player agent.

Chicago source advises Origer has been a Chicago Bears fan all his life, and is a season-ticket holder.

June 1, 1974

DETROIT WHEELS

(Central Division)

Club Address: Lafayette Building
Suite 803, 144 Lafayette West
Detroit Michigan
48226

Telephone: (313) 964-0066

Owners: Edward J. Robinson, and 33 other minority stockholders
President: Louis Lee
Vice President: Ken Hilton
Coaches: Dan Boisture (Head Coach), Owen DeJanovich, Ed Chlebek,
Dave Brazil, Tom Vaughn, Bobby Gill, Cleveland Harris
Stadium: Rynearson Stadium, Eastern Michigan University, (23,800)
General Manager: Everett "Sonny" Grandelius
Personnel Director: Not available
Scouts: Not available
Public Relations Director: Ray Hozer
Training Camp: June 9, Eastern Michigan U, Ypsilanti, Mich.

1974 Schedule

Prominent Signed Players

July 10 – at Memphis	QB Joe "Bubba" Wyche
17 – Florida	WR Warren McVea
21 – at Hawaiians	WR Jon Henderson
31 – Birmingham	K Booth Lusteg
Aug. 7 – at Birmingham	WR Hubie Bryant
14 – Memphis	K Dale Livingston
22 – Chicago	C Mike Wilson
28 – at Philadelphia	
Sept. 2 – Portland	
6 – So. California	
11 – at Florida	
18 – at Southern California	
25 – at New York	
Oct. 2 – Houston	
9 – at Chicago	
16 – Hawaiians	
23 – at Houston	
30 – at Jacksonville	
Nov. 6 – New York	
13 – Philadelphia	

DETROIT WHEELS

Original investors were a 34-man integrated group headed by Edward J. Robinson, Detroit financier and former state senator. President is Louis Lee, a 28-year old black attorney, who formerly played at Michigan.

Robinson is one of seven on board of directors—others are Ervin C. Ziegelman, attorney; William Browning, president of Bo-Lo Boat co.; Mrs. Esther Edwards, vice-president of Motown Records Corp.; Dr. Perry Mathis; David Pollack, co-owner of several downtown Detroit office buildings, and Kenneth L. Hylton, attorney. Hylton, Mrs. Edwards and Dr. Mathis are black. Another name, Roger Craig, comes in later stories.

Three others involved in ownership, Robinson says, although one—Arnold Aronoff, president of Edwin C. Levy Co., major road construction company,—says he's not.

Address is Lafayette Building, Suite 803, Detroit 48226; phone 313-964-6480.

George Puscas of the Free Press had a piece in December in which he raised considerable concern about the close political ties of those involved, including the fact that Mayor Coleman Young is a buddy of most of the directors. Cooper, Robinson, Craig and Young shared an office suite in Lansing when all were state legislators.

Quote from Bob Fenton, an attorney, who was in another group bidding for a WFL franchise.

“There are new tax laws under consideration which could greatly change the profit structure of professional sports. Until those changes are definite, it would be foolish to jump into a new franchise...By our estimates, it would take maybe a \$3 million a year outlay for four straight years before a franchise could expect to produce profits. You had better be well heeled and ready to gamble that kind of money when you go into a pro-position like that. Even then, you cannot be sure of anything until the tax revisions are settled in Washington.”

Puscas says only one mentioned with substantial money is Bill Browning, of Bo-Lo boats; this is Aronoff is not involved.

GM is Sonny Grandelius; head coach Dan Boisture (John Merritt, Tennessee State, turned down the job).

Clarence “Bud” Hucul, 32, filed \$1.8 million suit March 28 charging that Mayor Coleman Young and other prominent citizens reneged on an agreement to give him part ownership of the Wheels. Hucul claimed to have done original groundwork on the franchise. Agreement allegedly signed by Southfield. Michigan attorney Erwin Ziegelman (listed above as member of board of directors) was to have given Hucul 3 percent ownership, a \$35,000 a year job for 5 years and \$5,000 expenses reimbursed.

Play at Eastern Michigan University, Ypsilanti.

Good Detroit source generally confirms data we have put together.

Points out that Wheels are peddling \$30,000 units, with 16 down and 14 later...And developing a prospectus for a public offering of \$1,000 units.

Underscores that real big money has not surfaced, adding that Mrs. Edwards has money, in addition to Browning and Aronoff. Says that Aronoff denies ownership.

Reports that Mayor Young has been very active behind the scenes, and that he may have pressured Eastern Michigan on stadium usage.

Eastern Michigan seats 25,000 with talk of adding 14,000 more for the WFL games. No lights, which could be a problem on Wednesday and Thursday evenings.

Boisture has a six-man coaching staff.

There is talk of a Belle Isle practice site in Detroit.

Edward J. Robinson has a fine political background—ran a very clean H.U.D. operation. He is a former legislator and is in the picture for two reasons:

- 1) He is very close to the mayor with whom he has been involved in business arrangements in real estate.
- 2) He has extraordinary political contacts.

Louis Lee played and coached at Michigan. He has a clean reputation and is very popular among his people in the black community in Detroit.

Lee and Robinson have no real money and they are in there for political connections.

Season ticket sale reported 4,000.

June 1, 1974

FLORIDA BLAZERS

(Eastern Division)

Club Address: 7900 South Orange Blossom Trail
Orlando, Florida 32809

Telephone: (305) 423-0511

Owners: Florida Suns Corp.; David Williams
General Managing Partner: Rommie Loudd
Coaches: Jack Pardee (Head Coach), Ray Callahan, Andy Nelson,
Fred O'Connor
Stadium: Tangerine Bowl (25,000)
General Manager: Jack Pardee
Personnel Director: DeWayne Jeter
Scouts: Not available
Public Relations Director: Bob Bowser
Assistant to Owner: Ed Cain
Colors: Blue, Scarlet, White
Training Camp: June 3, Madison College, Harrisonburg, Virginia

1974 Schedule

Prominent Signed Players

July 10 – Hawaiians	RB A. D. Whitfield
17 – at Detroit	QB Bob Davis
24 – Houston	LB Bill Bergey (1976)
31 – at Houston	WR Gary Collins
Aug. 7 – at Chicago	C Fred Hoaglin (1975)
14 – Jacksonville	DB Rickie Harris
21 – Portland	S W. K. Hicks
28 – Memphis	CB Chuck Beatty
Sept. 2 – at Birmingham	RB Perry Williams
6 – at New York	LB Bill Hobbs
11 – Detroit	
18 – Philadelphia	
25 – Chicago	
Oct. 2 – at Philadelphia	
9 – at Jacksonville	
16 – at Memphis	
23 – New York	
30 – Birmingham	
Nov. 6 – at Portland	
13 – at So California	

FLORIDA BLAZERS (Orlando)

Sketchy information on who is backing Rommie Loudd, since he took over the franchise from Joseph Wheeler, who started in Washington and then moved to Norfolk before bowing out.

Good source reports dissension within the Florida Sun organization, including four backers of Loudd's original group—businessman Will Gieger, construction and president of Tangerine Bowl; Howard Palmer, electrical company; Jack White, Daytona motel man; Roger Holler, Oldsmobile dealer. They became angered when Loudd—who has power of attorney for group—bought in, without their knowledge, David Williams of Holiday Inn's. Williams put up the \$500,000 necessary to close the overall \$2 million deal for the Washington Ambassadors-Virginia Ambassadors-Florida Blazers which went to the WFL offices. (Wheeler is quoted as saying he wound up with a profit of \$50,000.)

Four each had one \$17,000 share of the nine shares Loudd had in his original Sun organization. When Williams came in, Holler quit. Gieger, Palmer and White now are threatening to pull out; they're insisting Loudd identify his other backers (he isn't) and Loudd in turn is telling them they have to put up \$300,000 apiece to stay in. Only other known backer is Dave Booth, who with a friend has one of the \$17,000 shares in Florida Suns.

Two other names come up in conversation—Larry Leckart and Sumner Kramer. They are unknown to sources. All involved are white.

Loudd still has black entourage—including Cecil Johnson, who identified himself as an attorney but who is not. It was Johnson who went to Tampa in late May to investigate playing three or four Blazers games in Tampa Stadium. Tampa said not interested.

Jack Pardee is head coach and general manager; Ed Cain, ex of NFLPA, is an assistant, and Bob Bowser, former asst. p. r. of Redskins, is P. R. Director. Loudd is General Managing Partner.

Blazers will play at Tangerine Bowl, capacity 17,500 and want to expand to 28,000 or 30,000. Hearings on expansion costing nearly \$4 million underway as of May 31 and environmental people fighting on basis of traffic jams and extra washroom facilities. Have two-year rental agreement for 12 ½ % or \$6,500 minimum, half of concessions and parking, but must supply the personnel to man the parking. With temporary seats, could get up to 22,000 now.

Announced ticket sale on May 31 of \$9.95 top down to \$5.50.

Because of previous commitment, team will train at Madison College in Virginia. Pardee says, "besides it's cheaper - \$8 a day per player vs. \$12 per player down here.

Quote re Wheeler from Norfolk city manager, G. Robert House; "He lacked only one thing—money."

June 1, 1974

The Hawaiians

(Western Division)

Club Address: Golden Bond Building
233 Keawe Street
Honolulu, Hawaii
96813

Owners: Chris Hemmeter, Sam Battistone
President: Not Available
Coaches: Mike Giddings (Head Coach), Bob Schloretdt, Matt Hazeltine
Stadium: Honolulu Stadium
Vice President/General Manager: Danny Rogers
Personnel Director: Not Available
Scouts: Not Available
Public Relations Director: Paul Spengler
Publicity Director: Jeff Temkin
Colors: Brown, Gold, Scarlet

Training Camp: June 1, University of California at Riverside, California

1974 Schedule	Prominent Signed Players
July 10 – at Florida	DT Ron East
17 – at So. California	LB John Douglas (1975)
21 – Detroit	RB Vince Clements (1975)
28 – Chicago	WR John Isenbarger (1975)
Aug. 8 – at Jacksonville	TE Ted Kwalick (1975)
14 – at Birmingham	LB Jim Sniadecki (1975)
21 – at Memphis	RB Calvin Hill (1975)
25 – Jacksonville	QB Randy Johnson (1975)
Sept. 1 – Houston	QB Edd Hargett (1975)
6 – at Portland	G John Wilbur (1975)
11 – at Houston	WR John Gilliam (1975)
15 – New York	G Jim Cadile
22 – Philadelphia	C Ed Flanagan (1975)
29 – Birmingham	DT Greg Wojcik
Oct. 9 – at Philadelphia	
16 – at Detroit	
23 – at Chicago	
27 – Memphis	
Nov. 3 – So. California	
10 – Portland	

Honolulu Hawaiians

Chairman of Board is Sam Battistone, 34, who recently left Sambo's restaurant chain (which he and his father had started; father still co-chairman of board) and organized Invest West Sports.

Invest West Sports holds 50 percent of the Hawaiians franchise, other half by group headed by Honolulu construction man, Chris Hemmeter. Battistone also has, through Invest West Sports, piece of Hawaii team in World Team Tennis, piece of the International Track Assn., percentage of new NBA New Orleans franchise (he says will be between 25 and 50 percent), and a large number of sports camps. Headquarters in Santa Barbara. Close associates are LA attorney Fred Rosenfeld, who will head the NBA team in New Orleans; Bill Bertka, who will be general manager of NBA team and also is President of Invest West Sports, and Shelly Saltman, vice president of Invest West Sports.

Battistone says he paid \$550,000 for the WFL franchise, says the WFL game plan is to sell them for \$2 to \$4 million next year if league is successful.

Parent corporation for Invest West Sports is Invest West Corp., a real estate and management concern. Battistone is very substantial depositor at United California Bank, and manager estimates his worth at \$10 million and says he has a low seven figure credit line with the bank.

Office in Hawaii at Golden Bond Building, telephone 808-524-4870. Mike Giddings, 49'er assistant, is head coach. Danny Rogers is vice president-general manager. Claim 15,000 season tickets sold; start play at 25,000 seat Honolulu stadium; hope switch to new Halwa Stadium in mid-season but much evidence it will not be ready.

Source says Hemmeter is suspect in Honolulu because he opened a new bank a year ago and immediately loaned \$1million to each of eight guys.

Hawaiians have sold their radio rights for \$15,000.

June 1, 1974

HOUSTON TEXANS

(Western Division)

Club Address: Brook Hallow Golden Center
2800 North Loop West
Houston, Texas 77018

Telephone: (713) 688-8636
(713) 688-1444

Owners: Steve Arnold, John Rooney
President: Steve Arnold
Administrative Vice President: Chuck Rohe
Assistant to President: Richmond Flowers
Coaches: Jim Garrett (Head Coach), Ralph Cavalucci, Dick Pesonen,
Bill Muir, Bob Windisch, Marshall Taylor
Executive Director: Not Available
Personnel Director: Not Available
Equipment Manager: Not Available
Scouts: Not Available
Public Relations Director: Jack Cherry
Colors: Green & Gold
Training Camp: June 1, University of Houston, Texas

1974 Schedule	Prominent Signed Players
July 10 – at Chicago	QB Karl Sweetan
17 – Philadelphia	RB Hoyle Granger
24 – at Florida	QB Craig Morton (1975)
31 – Florida	LB Bob Creech
Aug. 7 – at Portland	LB Garland Boyette
15 – S. California	S Richmond Flowers (1975)
21 – at New York	DT Joe Robb
28 – New York	DT Al Dotson
Sept. 1 – at Hawaiians	RB Sid Blanks
6 – at Memphis	TE Freeman White
11 – Hawaiians	DT John Baker
18 – at Birmingham	S Joe Green
25 – Memphis	QB Mike Taliaferro
Oct. 2 – at Detroit	WR Rick Eber
9 – So. California	DT Don Brumm
16 – at Philadelphia	DT Jim Kanicki
23 – Detroit	LB Bill Overmyer
30 – Portland	RB Jim Nance
Nov. 6 – Jacksonville	RB Paul Gipson
13 – Birmingham	RB Dickie Post
	RB Ward Walsh
	WR Don Maynard
	QB Eldridge Dickey
	QB Harry Theofiledes
	S Chuck Latourette

HOUSTON TEXANS

Steve Arnold, attorney, agent and one of WFL founders, is operating head of club, pending developments.

Gary Davidson was in Houston on Friday, May 31, for a meeting with a 10-man group reported interested in putting up \$1.3 million for 80 percent interest. Arnold favored an outright sale. No announcement forthcoming.

While discussions take place, league apparently is underwriting the costs and expenses of franchise.

Arnold was one of the six original franchise holders who got into WFL at no cost. Office is at Brook Hollow Golden Center, Suite 510, 2800 North Loop West, Houston Texas 77018. Telephone: 713-688-8636. The reported franchise price of \$700,000 was evidently a mythical figure created to establish an asking price.

(Financial condition of club is indicated by recent situation in which Texans were unable to move into planned new offices because couldn't meet the initial down payment. Bank account 10 days ago was reported at \$7,000.)

Staff includes Chuck Rohe, administrative vice president, a former track coach at Southern Mississippi, Furman and Tennessee; Jim Garrett as head coach. Until recently, two former assistant coaches at N. E. Louisiana State—Pete Mangum and Wayne Spruill carried titles of executive director and personnel director, respectively. Information now is that both are no longer associated with the club; and the club is declining to be responsible for any costs they might incurred around Houston.

Texans reportedly have a 10-year lease with the Houston Astrodome, a solid four years plus a six-year option. Terms unavailable. There has been speculation that the Astrodome operator, Houston Sports Association, owns part of the franchise. Good source believes this may have resulted from possibility that lease gives HAS right to stock in case of default on payment. Points out baseball (NL) has rule prohibiting owner to hold more than 1% in other pro sport and HAS owns Houston Astros.

Team originally planned to train at Rice, recently switched to University of Houston. Source says UH was cheaper, available earlier and team could stay later.

Also part of picture is John Rooney, Houston accountant who had been talking suit against WFL as a result of his losing the rights to Portland Storm. Threat of suit by Rooney lessened when he became a part of the Texans' staff. He now is being sued for \$2.2 million by Ralph Goldston, who claims Rooney signed him as Portland head coach.

During April, franchise was being offered for sale by two principals:

- 1) Jim Shindler, good local reputation, who was involved in early organization of franchise and claimed to have spent \$50,000 in operating costs. He wanted \$750,000 plus the \$50,000 he spent, and desired to retain 5% interest in franchise, also 5% each for Mangum and Spruill.
- 2) Mangum and Spruill were offering franchise for \$1 million, half down, rest later. They wanted to keep 5% apiece.

Nothing resulted from either. Best indication now is that Shindler no longer interested.

From Monroe, La., where Mangum and Spruill coached at \$8,300 each last year: "Great guys, no money. They reportedly contacted New Orleans Saints after last season and offered their services for \$10,000 each."

June 1, 1974

JACKSONVILLE SHARKS

(Eastern Division)

Club Address: 1425 East Adams Street
Jacksonville, Florida 32201

Telephone: (904) 734-6376
(904) 633-3808

Owner: Fran Monaco

Executive Director: Louis (Bugsy) Engelberg

Administrative Director: Tony Razzano

President: Fran Monaco

Executive Vice President & General Manager: Danny Bridges

Vice President: Angelo Monaco

Coaches: Hugh "Bud" Asher (Head Coach), Charlie Tate, Russ Faulkinberry,
Ray Green, Johnny Robinson, Tom Harper, Harmon Wages

Stadium: Gator Bowl (70,000)

Personnel Director: Not Available

Scouts: Not Available

Public Relations Director: Al Monaco

Equipment Manager: Ron Butkus

Colors: Silver & Black

Training Camp: June 4, Stetson U., Deland, Fla.

1974 Schedule

Prominent Signed Players

July 11 – New York	CB Alvin Wyatt
17 – at Chicago	G Richard Cheek
24 – So. California	WR Bubba Thornton
31 – at New York	RB Ron Lamb
Aug. 8 – Hawaiians	DE Vern Vanoy
14 – at Florida	DB Mike Townsend (Minn.'s 4 th pick)
21 – Birmingham	QB John Stofa
25 – at Hawaiians	TE Dennis Hughes
Sept. 2 – Memphis	RB Travis Williams
6 – Philadelphia	WR Monte Ledbetter
11 – at Philadelphia	DT Bob Taterek
18 – Portland	QB Kay Stephenson
25 – at So. California	QB Eddie McAshan
Oct. 2 – at Memphis	WR Drew Buie
9 – Florida	T Willie Crittenden
16 – at Portland	K Grant Guthrie
23 – at Birmingham	RB Larry Smith (1975)
30 – Detroit	RB Harmon Wages (1975)
Nov. 6 – at Houston	G Guy Dennis (1975)
13 – Chicago	DB Dennis Pete
	DT Frank Cornish
	TE Chip Glass (1975)
	LB Fred Abbott (1976)
	T Frank Lasky

JACKSONVILLE SHARKS

Owner is Fran Monaco. 120 East New York Avenue, Deland, Florida 32720. Telephone: 904-734-6376. He is 48, from Deland, and owns a pharmaceutical supply and manufacturing company. Also had real estate investments.

Head Coach Bud Asher is reported to be millionaire (Miami News, Jan. 25, 1974).

List Angelo Monaco as Vice President, and Fran Monaco as President and Louis (Bugsy) Engelberg as Executive Director. Al Monaco is team physician.

Fran Monaco was associated with Dick Butkus, who recently moved to Deland, in ownership and operation of a restaurant and night club. Butkus' brother, Ron is team equipment manager. Claim 18,000 season tickets.

Play at Gator Bowl, train at Stetson U. in Deland, Monaco's alma mater.

Good source says overall impression of Monaco is that he just doesn't have the money on his own to swing ownership of a pro football franchise...Monaco once said to him that his greatest ambition was to be at a player draft (later he fulfilled that monumental goal by sitting in at Essex House for WFL session in January)...Monaco owns three medical labs: One in Deland, Fla., one in Daytona Beach and one in another Florida town.

Monaco has made it known very clearly he was willing to sell some of the club. Was asked if he could stand the financial "gaff" on his own...Answer was that he was willing to do whatever is necessary to field a team but that he would prefer to get some investors.

On Bud Asher: Tom McEwen, Tampa Tribune, seriously doubts the report that Asher is a millionaire. Says Asher likes to talk a great deal and is likely to circulate stories about himself that are out of proportion...He does own a Daytona Beach motel and has been a city judge there...Likes to talk about his "associations" with NFL people.

McEwen says the fact that Tampa people were well acquainted with Asher, and he didn't want to push too hard in his own state and make people mad, was reason that Tampa didn't have to get nasty with WFL when they sought stadium early in year.

Last report was they were seeking four local investors to take ten percent of the club each for \$250,000 which would be \$100,000 down and \$150,000 later. A local bank has guaranteed to bail them if they want out plus six percent interest.

A source in Jacksonville advised that Butkus talked Monaco into getting the Jacksonville franchise. Fran Monaco is very interested in all sports. He bets on football and all sports events.

June 1, 1974

MEMPHIS SOUTHMEN

(Central Division)

Club Address: 1835 Union Avenue
Suite 425
Memphis, Tennessee 38104

Telephone: (901) 276-2771

Owners: John Bassett, Jr., Tim Chisholm, John David Eaton,
Eddie Sapingsly, Charlie Rich, Nat Buring, Buddy Lazar,
Aaron Fogelman

President: Not Available

Coaches: John E. McVay (Head Coach), Jay Fry, Jim Roundtree,
Bob Gibson, Joe Eaglowski

Stadium: Memphis Memorial Stadium (50,000)

General Manager: Leo Cahill

Personnel Director: Not Available

Scouts: Not Available

Public Relations Director: Rick Matthew

Colors: Burnt Orange, Brown, Red & White

Training Camp: June 8, Memphis State University, Memphis, Tennessee

1974 Schedule

Prominent Signed Players

July 10 – Detroit	DT Lucious Selmon
18 – Portland	QB Danny White (Dallas' 4 th round pick)
24 – at Birmingham	RB Larry Csonka (1975)
Aug. 1 – So. California	RB Jim Kiick (1975)
7 – at Philadelphia	WR Paul Warfield (1975)
14 – at Detroit	QB John Huarte
21 – Hawaiians	
28 – at Florida	
Sept. 2 – at Jacksonville	
6 – Houston	
11 – Birmingham	
18 – at Chicago	
25 – at Houston	
Oct. 2 – Jacksonville	
9 – at New York	
16 – Florida	
23 – at Portland	
27 – at Hawaiians	
Nov. 6 – Chicago	
13 – New York	

MEMPHIS SOUTHMEN

Originally the Toronto Northmen, team became the Memphis Southmen when John Bassett Jr. of Toronto left Canada after the government threatened legislation prohibiting them from playing there.

Bassett continues to hold control. After moving to Memphis in May, Bassett began seeking some \$2 million from other investors as limited partners. Chief among these so far is Nat Buring, chairman of board of Nat Buring Packing Co., who said he was investing \$250,000. Others reported to be major investors are Aaron Fogleman, who was associated with John E. (Buddy) Leake (ex Oklahoma player and Memphis Park Commission board member) in the ABA Memphis Tams prior to sale to Charlie O. Finley; country singer Charlie Rich plus Tim Chisholm, John David Eaton, Eddie Sapingsly and Buddy Lazar. Bobby Pidgeon, of Coca Cola, and Garry Whitehead, listed among investors in early news reports, have apparently dropped out.

Southmen have offices at 1835 Union Avenue in Memphis, telephone 901-276-2771. General Manager is Leo Cahill, ex of CFL and Continental League, and head coach is John McVay, from Dayton University. Memphis among highest ticket prices in league, reserved seats at \$8, and box seats at \$10. Have five year lease at Memorial Stadium with five year option. Although "non-exclusive," the WFL franchise has preferential dates for five Sundays. Rent will be 10% of gross receipts up to \$20,000; minimum per game \$7,500. Another provision makes WFL team liable for \$100,000 per year if team leaves Memphis before lease expires. Exception: Liability ends if another pro football team were to be granted a lease. (On 5 year option, terms increase to \$10,000 minimum and \$30,000 maximum.)

Csonka, Kiick and Warfield due report in 1975; McVay says he has 18 players with pro experience for this season, plus 12 draft choices, as nucleus. Bassett says he is committed in excess of \$5 million in contracts.

Sources say Bassett has big money. His family sold Argos of CFL for reported \$3.3 million last year; also operate largest TV station in Canada (CFTO), and 11 newspapers. Bassett also has WHA Toronto Toros, motion picture company, World Team Tennis franchise in Toronto, and Eaton money.

Quote from Bassett after arrival in Memphis:

"We haven't budgeted to break even. We budgeted in Toronto to break even in the third year."

Says must draw 24,000 to reach breakeven point.

Mid-South Sports, Inc., filed suit May 8 seeking to block the lease. On Saturday, June 1, court refused Michael Lynn's request to dismiss the Southmen as co-defendants in the suit, and set a hearing for June 24 on WFL team's motion to dismiss suit. He previously refused to grant a temporary injunction. Bassett posted \$75,000 "faith money" with the city at the time he signed the lease.

As sources comment re: Nat Buring, reportedly largest local investor: "Known here as Memphis' biggest gambler. Not unusual for him to bet \$25,000 on a weekend."

June 1, 1974

NEW YORK STARS

(Eastern Division)

Club Address: 415 Madison Avenue
New York, New York 10017

Telephone: (212) 355-1213

Owners: Robert Schmertz, Howard Baldwin, Godfrey Wood
President: Howard Baldwin
Vice President & General Manager: Bob Keating
Coaches: Babe Parilli (Head Coach), Stew Barber, Tom Moore,
Lamar Leachman
Stadium: Downing Stadium
Assistant General Manager: Ms. Dusty Rhodes
Personnel Director: Tom Beer
Scouts: Not Available
Trainer: Lew Cohen
Public Relations Director: Vince Casey
Equipment Manager: Mike Ferraro
Director of Sales-Promotion: Maurice H. Cowen
Colors: Gold & Black
Training Camp: June 2, LaSalle Military Academy, Long Island, N. Y.

1974 Schedule

Prominent Signed Players

July 11 – at Jacksonville	WR George Sauer
17 – Birmingham	TE Tom Beer
25 – at Philadelphia	DT John Elliott
31 – Jacksonville	T Matt Herkenhoff (K. C.'s 4 th round choice)
Aug. 7 – at So. California	T Rick Sharp
14 – Portland	QB Don Gault
21 – Houston	G Dick Hart
28 – at Houston	RB Jim Ford
Sept. 2 – Philadelphia	DB D' Artagnan Martin
6 – Florida	DT Greg Lens
11 – at Portland	C Bob Kuziel
15 – at Hawaiians	DE Gerry Philbin
25 – Detroit	DT Lloyd Voss
Oct. 2 – at Chicago	DE Carter Campbell
9 – Memphis	WR Homer Jones
16 – Chicago	LB Doug Woodlief
23 – at Florida	WR Al Young
30 – So. California	TE Burt Askson
Nov. 6 – at Detroit	TE Ray Parson
13 – at Memphis	

NEW YORK STARS

Principal stockholder is Robert Schmertz, chairman of board for both the Boston Celtics (NBA) and New England Whalers (WHA). He is president of Leisure Technology, Inc., (incorporated under Delaware laws as Hillside Construction Co. in 1967), a company that develops retirement communities. Last year reported gross sales of some \$64 million and net income of over \$5 million. Current assets rose from \$34 million in 1971 to \$60 million in 1973 while sales rose from \$23 million to \$64 million. LTC has 23 subsidiaries operating as construction companies of leisure villages in New York, New Jersey, Pennsylvania, Illinois and Florida.

Stars office is at 415 Madison Avenue (described as very plush); phone 335-1213.

WHA Whalers moved in February 1974 from Boston to Hartford. Howard Baldwin, who is president of the Whalers and the Stars, quoted as saying Whalers' losses during past two years climbed to more than \$2 million: "We were prepared to lose money, but not that much."

Before buying Celtics, Schmertz owned part of Portland Trail Blazers of NBA. Schmertz is 47, married, and attended both Niagara University and NYU.

Babe Parilli is head coach. Retired police sergeant Charles Grossberger is Director of Special Projects and is supervising refurbishing of Downing Stadium, Randall's Island. His wife, Marge Gross, is Director of Public Affairs.

Claim 13, 000 season tickets sold.

June 1, 1974

PHILADELPHIA BELL

(Eastern Division)

Club Address: 220 South Broad Street
Philadelphia, Pa. 19102

Telephone: (215) 546-2300

Owners: Jack Kelly, Norman Denny, Barry Lieb, Oscar Spivack
President: Jack Kelly
Administrative Vice President: Don Chaikin
Coaches: Ron Waller (Head Coach), Nick Cutro, Joe Gardi, Ernie Wright
Stadium: John F. Kennedy Stadium (50,000 configuration)
General Manager: Ron Waller
Personnel Director: Hugh Wyatt
Scouting Director: George Izo
Press Relations Director: Bill Dougherty
Colors: Gold & Blue
Training Camp: June 7, Glassboro (N.J.) State College

1974 Schedule

Prominent Signed Players

July 10 – Portland	QB King Corcoran
17 – at Houston	DT Steve Chomyszak (1975)
25 – New York	WR Ron Holliday (1975)
31 – at Portland	LB Bob Grant
Aug. 7 – Memphis	
14 – at Chicago	
21 – So. California	
28 – Detroit	
Sept. 2 – at New York	
6 – at Jacksonville	
11 – Jacksonville	
18 – at Florida	
22 – at Hawaiians	
Oct. 2 – Florida	
9 – Hawaiians	
16 – Houston	
23 – at So. California	
30 – Chicago	
Nov. 6 – at Birmingham	
13 – at Detroit	

PHILADELPHIA BELL

Front man is Jack Kelly, sculling son of the sculler, brother of Princess Grace. His backers reportedly bought franchise from Gary Davidson for \$700,000. Address: 220 South Broad Street, Philadelphia 19102. Telephone: 215-546-2300. GM and head coach is Ron Waller. George Izo is head scout.

Investors are reported to be Norman Denny, president of Lincoln Bank (conflicting reports that he may not be investing but merely lending name of bank), businessman Barry Lieb and attorney Oscar Spivack. New name has come up in connection with backers—Gene Kay, Kolber Advertising, of suburban Willow Grove.

Denny is reported wealthy. Also operates a very successful summer theater in Fairmount Park. Lieb is head of Quaker City Electric; described as good businessman—discount appliance chain stores, with considerable assets and credit. He's in charge of merchandising, tickets, etc. Spivack is a leading lawyer—no real wealth, spends what he makes. Evidently brought in by Kelly for his legal ability. Another attorney, Don Chaikin, of Washington, is administrative vice president.

Sources convinced Kelly merely lending his name for credibility, has no money himself. He hoped originally to use his influence with U. of Pennsylvania for lease of Franklin Field. That failed and following brief speculation that team might move to Mexico City, Bell entered into lease with John F. Kennedy Stadium. Plan use a 50,000 seat configuration.

Club says more than 2,000 season tickets, but sources say figure close to 1,5000. Charging \$80 for 10 home games.

Quote from Waller: "You've got to figure on losing a million and a half this year. If we grab 20,000 per game, it would be great."

One NFL club told by a player agent that two free agents he was handling received an offer from the Bell and later reneged on both agreements.

WPHL-TV will carry eight of the road games, 20 national WFL games and all 3 playoff games. Report is Bell will split any TV income with station.

June 1, 1974

PORTLAND STORM

(Western Division)

Club Address: 401 Southwest 11th Street
Portland, Oregon 97205

Telephone: (503) 248-1050

Owner: Bruce Gelker

President: Not Available

Coaches: Dick Coury (Head Coach), Craig Fertig, Bill Griffin, Jim Colbert,
Gail Gogdill, Ray Braun, Jim Martin, Ron Siegrist

Stadium: Civic Stadium (33,000)

General Manager: Ron Mix

Assistant General Manager: John Coury

Personnel Director: Don Paul

Scouts: Not Available

Public Relations: Dick Wilkins

Colors: Green & Blue

Training Camp: June 7, University of Portland, Oregon

1974 Schedule

Prominent Players Signed

July 10 – at Philadelphia	QB Greg Barton
18 – at Memphis	TE Carlos Bell
24 – Chicago	WR Gail Gogdill
31 – Philadelphia	DT Ron Billingsley (1975)
Aug. 7 – Houston	WR Jim Krieg
14 – at New York	T Tom Drougas (1976)
21 – at Florida	G Rocky Rasley (1976)
28 – at So. California	G Levert Carr (1975)
Sept. 2 – at Detroit	T Mike Taylor
6 – Hawaiians	T Gene Ferguson
11 – New York	RB Clem Turner
18 – at Jacksonville	
25 – Birmingham	
Oct. 2 – So. California	
9 – at Birmingham	
16 – Jacksonville	
23 – Memphis	
30 – at Houston	
Nov. 6 – Florida	
10 – at Hawaiians	

PORTLAND STORM

Operator is Bruce Gelker, owner of Saddleback Inn, Santa Ana, California, and a travel-insurance company, offices also in Santa Ana. Ron Mix is general manager.

Franchise granted to Gelker on March 22 for reported \$700,000 after a Houston accountant, John Rooney, was unable to put together ownership group. Rooney subsequently threatened suit, claiming franchise swiping, and quoted by AP as saying he had put up half the down payment (\$75,000) and was trying to raise the other half when the team went to Gelker. Gelker previously reported interested in getting franchise started in Mexico City in company of Dr. Julian Fajardo and Bob Whitlow of Phoenix (L.A. Times, February 9)

Rooney currently being sued (along with WFL) for \$2.2 million by Ralph Goldston, an assistant coach at University of Colorado who claims he had been signed by Rooney to be Portland head coach. Rooney suit vs. WFL did not materialize and he turned up later listed as part of the Houston WHA franchise with Steve Arnold.

Meanwhile, back in Portland: team has lease to play in 33,000 seat Civic Stadium, Minor League Baseball Park. Coach is Dick Coury, former Bronco assistant. Don Paul, ex-Browns defensive back, is personnel director. Office is located at 409 Southwest 11th Street, Portland, Oregon 97205. Phone: 503-248-1050. Claim about 3,000 season tickets.

Conversation with close friend of Gelker's:

"Bruce has never used his own money in any operation. A smart operator. Makes a good living off Saddleback in Santa Ana and it is his only property. Insurance company bears his name but is run by three people and is a small general agency, hundreds just like it elsewhere in Orange County. The travel agency is a toy. Several months ago friend was in company of Bruce, Fears, Paul Salata and Gary Davidson. At that time, Gelker was going to Mexico with Waller as coach.

John Coury, brother of head coach Dick Coury, is assistant general manager. Gelker's friend re John: "for last 15 years he's been a shoe salesman at Sears and was only fair at that."

June 1, 1974

SOUTHERN CALIFORNIA SUN

(Western Division)

Club Address: 2000 State College Blvd.
Anaheim, California 92806

Telephone: (714) 633-2442

Owner: Larry Hatfield
President: Larry Hatfield
Coaches: Tom Fears (Head Coach), Babe Dimancheff, Bill Cody,
Ernie Wheelwright, Dick Enright, Tom Baldwin, Earl Leggett,
General Manager: Fred "Curly" Morrison
Personnel Director: Gerry Okuneff
Scouts: Not Available
Public Relations: Brian Tracy
Publicity Director: Bob Russo
Colors: Magenta & Orange
Training Camp: June 1, California State at Fullerton, California

1974 Schedule

Prominent Signed Players

July 10 – at Birmingham	RB James McAlister, UCLA
17 – Hawaiians	RB Kermit Johnson, UCLA
24 – at Jacksonville	T Booker Brown, USC
Aug. 1 – at Memphis	WR Wendell Tucker
7 – New York	WR Sam Dickerson
15 – at Houston	DT Rex Mirich
21 – at Philadelphia	T Joe Carollo
28 – Portland	TE Jacques MacKinnon
Sept. 2 – Chicago	DE Wes Grant
6 – at Detroit	LB Don Parish
11 – at Chicago	DT Curley Culp (1975)
18 – Detroit	DB Durwood Keeton (Cardinals 4 th round pick)
25 – Jacksonville	QB Daryle Lamonica (1975)
Oct. 2 – at Portland	LB Marlin McKeever
9 – Houston	WR Dave Williams
16 – Birmingham	RB Henry Dyer
23 – Philadelphia	DT Jim Norton
30 – New York	LB Ken Lee
Nov. 3 – at Hawaiians	WR Walt Roberts
13 – Florida	RB Don McCall
	QB Wayne Estabrook

SOUTHERN CALIFORNIA SUN

Principal owner is Larry Hatfield, 38-year old Newport Beach businessman in computers, trucking and automotive repairs. Has roots in Mississippi. Names of A. Patrick Nagle and Eddie Chandler also come in accounts.

Tom Fears is head coach, Curly Morrison is general manager.

Office is at 2000 State College, Anaheim 92806. Telephone: 714-633-2442.

Santa Ana Register: "Although the original entry fee was \$500,000, Hatfield was believed to have been admitted for \$250,000."

Claim 11,000 season tickets sold. Play at Anaheim Stadium, 20-year lease.

Club originally owned by Davidson.

Larry Hatfield reportedly borrowed \$50,000 in an unsecured personal loan as a down payment on the franchise. He then recruited two proposed partners, Jerry Levine out of Cleveland and Al Lapin, a wealthy resident of Beverly Hills. A source indicated that possibly Levine's money might be Cleveland mob money. Hatfield, Levine and Lapin then applied for a \$365,999 secured loan from the Westlands Bank, Santa Ana, California. This is a fairly new bank which has both WFL and WHA accounts. The loan was to be secured by guaranteed paper. Hatfield's paper was a ten year debenture from Inter Systems, Inc., of Jackson, Mississippi, with a supposed face value of \$200,000. The Westlands loan officer supposedly checked the validity of the paper and recommended the loan. It was granted but subsequently the president of the bank had second thoughts and had the paper rechecked. His investigation indicated that the debenture pledged by Hatfield was a probable forgery and that Hatfield had already pledged the original in either Jackson, Mississippi or Chicago, Illinois on a personal loan. The Westlands loan officer was fired and there is some indication that when the original debenture was pledged in Chicago, if it was, he was then the loan officer for the Chicago bank. The president reported that above facts to the FBI who are currently conducting an investigation of possible violation of Title 18, Section 1014 (Federal Reserve Act) (furnishing false information to a federally insured bank). The U. S. Attorney in California has indicated that he will prosecute if the paper is a forgery.

Towards the end of March the president called Hatfield, Levine and Lapin into his office and gave them a 2: PM deadline to pay off the loan or pledge legitimate paper. They got a short extension and the following morning Gary Davidson appeared at the bank and paid off the loan with WFL funds from a WFL account. The FBI investigation is continuing however because of the false-pledge.

A highly reliable source says just before the Csonka-Warfield-Kiick signings with Toronto-Memphis Northmen-Southmen, Hatfield bought out Levine and Lapin; considerably disturbing Levine and Lapin when they got the "credibility" news out of Toronto. Hatfield has been quoted as saying he has found seven of the ten investors he wanted, but no identity from our source.

Hatfield is reported to own two homes; one valued at \$30,000 – another at \$15,000. In June, 1973, he had a \$4,000 auto loan; in 1971 he had a \$5,000 auto loan. He has a credit limit of \$2,500 with Master Charge and Bank Americard and a \$1,000 credit limit in a local department store. His credit line indicates a very modest means and employment with Lads Furniture & Freight Corporation, a commercial trucking and warehouse concern. His position with this firm not stated.

June 1, 1974

GARY DAVIDSON (39)

ABA – Started doing legal work 1967, wound up as president. Stepped out when George Mikan became commissioner; held Dallas franchise, retained minority interest for some time.

WHA – Organized league with Dennis Murphy and became first president, November 2, 1971. Awarded self San Francisco franchise which sold to Quebec. Resigned as president October 29, 1973 because “it would be impossible to combine both jobs.” (WHA-WFL)

WFL – Organized league and became first president, October 3, 1973. Awarded self Los Angeles-Anaheim franchise.

DONALD REGAN law partner of Davidson

ABA – Held Kentucky franchise

WHA – Legal counsel

WFL – legal counsel

DENNIS MURPHY (46)

ABA – General Manager at Miami

WHA – Helped Davidson organize league. Vice-president at organizational meeting.

November 2, 1971; named president after resignation of Davidson October 29, 1973.

STEVE ARNOLD

ABA – Lawyer-agent signed NBA players

WHA – Signed NHL players for reported \$2,500 fee per man

WFL – Granted Memphis franchise, moved to Houston

WFL (Len Koppett-New York Times 11-18-73)

Five co-organizers with Davidson were Schmertz, Mileti, Hatskin, Bassett and Steve Arnold. Each took franchise for nothing. First new franchises were to cost \$250,000 with tab increasing \$100,000 thereafter. Also each new franchise to put \$100,000 into fund to operate league. In WFL Brochure league's banks listed as United California Bank and Westlands Bank. Auditor Price, Waterhouse. PR Don Anderson, ex USC.

ABA FRANCHISE HISTORY

Of eleven original franchises that started operations in 1967-68 season, three (Indiana, Kentucky and Denver) still are in same cities. Two (Pittsburgh and Minnesota) have dropped out. One (San Diego) has been added for a 1973-74 total of 10 teams.

New Jersey moved to New York after one year. Houston moved to Carolina after two years. Anaheim moved to Los Angeles after one year and moved to Utah in 1970. Dallas moved to San Antonio in 1973. New Orleans moved to Memphis after three years.

The rundown:

Pittsburgh 1967. Moved to Minnesota 1968. Moved back to Pittsburgh 1969. Operated Pittsburgh 1969-71. Dropped out 1972.

Minneapolis 1967. Moved to Miami 1968. Operated Miami 1968-71. Dropped out 1972.

Indiana 1967-73.

Kentucky 1967-73.

New Jersey 1967. Moved to New York 1968. Operated New York 1968-73.

New Orleans 1967-69. Moved to Memphis 1970. Operated Memphis 1970-73.

Dallas 1967-72. Moved to San Antonio 1973. Operated San Antonio 1973.

Denver 1967-73.

Houston 1967-68. Moved to Carolina 1969. Operated Carolina 1969-73.

Anaheim 1967. Moved to Los Angeles 1968. Operated Los Angeles 1968-69. Moved Utah 1970. Operated Utah 1970-73. (Los Angeles owner claims lost \$1.7 million)

Oakland 1967-68. Moved Washington 1969. Operated Washington 1969. Moved Virginia 1970. Operated Virginia 1970-73.

San Diego – expansion franchise 1973.

BASKETBALL

ABA paid big money to collegians Mel Daniels, Charlie Scott, Dan Issel, Rick Mount etc. forcing NBA to pay top dollar to sign the likes of Lew Alcindor, Elvin Hayes, Wes Unseld, Bob Lanier and Calvin Murphy.

Rick Barry jumped from Warriors to Oakland in 1968 after sitting out 1967-68 option year. Played with Oakland 1968-69 and then signed 5-year contract in 1969 to return to Warriors. Oakland franchise moved to Washington which filed a \$10 million damage suit to retain Barry. Barry played 1969-70 season with Washington but balked when Washington franchise moved to Virginia for 1970. Virginia made a deal with New York Nets and Barry played with Nets 1970-71 and 1971-72 before returning to Warriors under court order.

Billy Cunningham also involved in dual signings Philadelphia NBA, Carolina ABA. Court rules he must with Carolina to October 1974 despite new 5-year contract with Philadelphia for \$950,000.

Zelmo Beatty jumped from Atlanta NBA, after sitting out a year, 1969-70, to Los Angeles ABA, now Utah Stars.

Howard Porter made reverse jump from Pittsburgh ABA to Chicago NBA. Julius Erving went three ways from Virginia ABA to Atlanta NBA to New York Nets ABA.

Jim McDaniel jumped from Carolina ABA to Seattle NBA. Seven law suits finally were settled August 11, 1972. McDaniel was "fired" by Bill Russell at Seattle, 1973.

Dave Bing announced September 3, 1969 he was jumping from Detroit NBA to Washington ABA. He stayed with the Pistons when Detroit came up with cash.

John Havlicek was offered \$1.2 million by ABA 1969 for 3 years at \$400,000. Refused.

Earl Monroe, while holding out in Baltimore, 1969, had conversation with Pittsburgh ABA which claimed to hold his draft rights.

BASKETBALL UNDERCLASSMAN

Spencer Haywood, star of 1968 Olympic team, was first to start trend of collegians signing while still having eligibility. Haywood signed with Denver ABA after sophomore year at Detroit University for \$250,000. Became unhappy with money and jumped to Seattle NBA 1970-71 season.

Johnny Neumann, Mississippi, signed with Memphis ABA for 5 years at \$400,000-March 1971.

George McGinnis, sophomore Indiana, signed with Indiana ABA 1971-72.

Howard Porter, signed in December 1970 while playing with Villanova, played with Villanova in NCAA Championship. When revealed he signed ABA contract for 3 years at \$350,000, later assigned to Pittsburgh, Villanova forfeited \$72,347 gate receipts from tournament. Repudiated ABA contract April 18, 1971 and signed with Chicago Bulls NBA on April 24, 1971 for \$1.5 million. Pittsburgh sued Porter, dropped suit. NCAA sued Porter and ABA for \$215,000 damages.

Julius Erving, while junior at Massachusetts, signed with Virginia for 4 years at \$125,000. Jumped to Atlanta although NBA ruled he had been drafted by Milwaukee NBA and belonged to Milwaukee. Deal finally made by which Erving became New York Net for \$3.5 million for 8 years. Allegedly paid Atlanta \$2.5 million, and Virginia \$1 million.

Jim Chones, while in middle of 1971-72 season as junior at Marquette, signed with New York Nets ABA on February 17, 1972 for 5 years at \$1.8 million.

With ABA signing “hardship cases,” NBA decided on June 25, 1971 to adopt “hardship rule.” Collegians to request special status by August 1 in 1971 only and in future by December 1.

There had been a court ruling that the four-year rule was a violation of antitrust.

BASKETBALL

Among the double signings in 1971:

Rick Barry - New York Nets-Golden State Warriors

Zelmo Beatty - Utah Stars – Atlanta Hawks

Joe Caldwell - Carolina Cougars – Atlanta Hawks

Otto Moore - Virginia Squires – Phoenix Suns

Billy Cunningham - Carolina Cougars- Philadelphia 76'ers

Dave Bing - Virginia Squires – Detroit Pistons

WHA FRANCHISE HISTORY

Of 12 original franchises, six (Cleveland, Winnipeg, Chicago, Edmonton, Minnesota and Los Angeles) still are operating in original cities. Two others (Quebec and Houston) operated in both 1972 and 1973, but had been transferred before league play started (San Francisco to Quebec) and (Dayton to Houston). Los Angeles reported moving to Detroit for 1974.

New York moved to New Jersey early in 1973 season after being operated by league for months. Miami moved to Philadelphia and on to Vancouver. The New England Whalers moved out of Boston to play home games in Springfield, Massachusetts, and plans to play in Hartford next season.

The rundown:

New England 1972-73. Moved home games to Springfield in 1973. (Hartford in 1974)

Cleveland 1972-73.

Miami-moved to Philadelphia 1972. Operated Philadelphia 1972. Moved to Vancouver 1973. Operated Vancouver 1973.

Ottawa 1972. Moved to Toronto 1973.

San Francisco. Moved to Quebec before first season. Operated Quebec 1972-73.

New York 1972. Moved to New Jersey early in 1973.

Winnipeg 1972-73.

Dayton – Moved to Houston before first season. Operated Houston 1972-73.

Los Angeles 1972-73. (Detroit in 1974)

Alberta 1972, renamed Edmonton 1973.

Minnesota 1972-73.

Chicago 1972-73.

HOCKEY

First big name was goalie Bernie Parent of Toronto who reportedly signed for five years at \$750,000 by Miami (1/28/72). When franchise moved to Philadelphia before starting operation, Parent came to Philadelphia for 1972-73 season. He returned to NHL in Philadelphia, which made deal with Toronto. In the meantime, Philadelphia WHA franchise moved to Vancouver.

Bobby Hull next big name (6/25/72) by Winnipeg, Ben Hatskin \$2.75 million Winnipeg. Money collected from 11 other clubs.

Derek Sanderson jumped from Boston Bruins to Philadelphia 1972. \$2.35 million for 10 years. Claimed never paid \$80,000 bonus, played briefly, claimed injuries. Jumped back to Boston (2/7/73) for 2 years at \$100,000 after WHA club settled contract for \$1 million.

New York Rangers stars offered big money to jump. Club increases salaries to keep them. As a result, Brad Park gets \$250,000, highest in NHL; Vic Hadfield \$175,000; Rod Gilbert \$175,000. Same story for Chicago, which now paying Stan Mikita \$200,000